



VIRTUAL STAGING PROCESS

1
PAY

Choose the number of stagings you would like. Keep in mind that we can stage a photo more than once if you wish (i.e. one photo could be staged with modern furniture, again with craftsman furniture and then again with craftsman furniture in a different arrangement). The cost for each staging is \$50.

2
SEND

Sending photos is fast and easy.

- Simply email the photos you want staged to sales@norrisdesignpro.com
- Enter your last name and the property address in the subject line (i.e. Smith – 123 Main Street).
- In the body of the email indicate what collection of furniture you would like each photo to be staged with (a list of our available styles can be viewed here: <http://norrisdesignpro.com/Furniture-Styles.php>). All of the furniture and objects within any of the styles can be customized to match specific color schemes so if you have a color scheme in mind, feel free to share it. If you do not share a color scheme with us, we will choose one we feel works best with your photo. Also, let us know if you would like one photo staged with multiple arrangements of furniture (every unique arrangement constitutes a new staging).
- Feel free to share any other specific instructions regarding the attached photos (e.g. specific furniture to be used, a specific arrangement of furniture, etc.)

To maintain our high standards of authenticity, accuracy and ethics, we do not alter or edit the attached photos in any way. Our goal is to present the buyer with the full potential of the existing property. For example, we do not change flooring, paint colors, or light fixtures. We will, however, remove existing furniture for an additional fee.

It is also important to note that the quality of the staged photos largely depends on the quality of the original photos sent to us. To ensure the highest level of quality and realism, here are a few **guidelines for the photos** being staged.

- If possible, use a tripod to take the photo
- Photographs should be taken from a vantage point that assumes furniture is in the room
- If possible, avoid using flash; natural light is best
- A photograph taken with too much distortion from a wide angle lens cannot be staged
- The higher the resolution of the image the better (640x480 pixels min.; 4000x3000 pixels max.)

3
RECEIVE

You will receive your virtually staged photos via email within 3-5 business days.